



## **Strategic Research Assistance Capabilities**

### Economic Outlook

*GDP  
Corporate Profits  
Inflation  
Average Gas Prices  
Population  
Labor Force/Employed/Unemployment  
Payroll Employment (Government, Mfg, Private)  
Single Family Housing Permit Growth/Median Price  
Existing Home Sales  
Multi Family Housing Permit Growth  
Median Family Income  
Per Capital Personal Income  
Personal Bankruptcy Filing Rate  
Mortgage Delinquencies  
Foreclosures Started*

### Industry Outlook

*Size & Growth  
Trends & Opportunities  
Issues & Challenges*

### Financial Benchmarks, Ratios, Analysis, & Valuation

*Average Sales  
Gross Profit  
Operating Expenses  
Owner's Compensation  
Payroll  
Advertising  
Net Profit  
Cash Flow Cycle  
Liquidity Ratios  
Coverage Ratios  
Leverage Ratios  
Sales to Assets  
Sales to Employees*

### Location Analysis

*Demographic Reports  
Comparable Demographics  
Market Size  
Site Traffic*

### Competitive & Market Intelligence

*Contact Name & Information  
Number of Employees  
Estimation of Sales  
Year Established  
Web Address*

*To learn more, or for assistance, please call (813) 905-5800 to schedule a free, confidential appointment.*